Post Foods Delivers Cereal to Help Hurricane Sandy Victims

St. Louis, Missouri –November 7, 2012 – Post Foods, a subsidiary of Post Holdings, Inc. (NYSE: POST) announced today that it has donated a truckload of Post cereals to Feeding America®, the country's largest domestic hunger-relief organization. The donation will be delivered to Feeding America's location in northern New Jersey to help them in their increased demand from Hurricane Sandy victims in the area.

"We empathize with all those affected by Hurricane Sandy and its aftermath," said Terence E. Block, President and Chief Operating Officer of Post Holdings, Inc. "We hope that our donation helps provide some comfort to those displaced by the storm and assistance to Feeding America's steadfast efforts to provide relief."

About Post Holdings, Inc.

Post Holdings, Inc. is the parent company of Post Foods, LLC. Post has enriched the lives of consumers, bringing quality foods to the breakfast table since the company's founding in 1895. Post's products are generally sold to supermarket chains, wholesalers, supercenters, club stores, mass merchandisers, distributors, convenience stores and the foodservice channel in North America. Those products are manufactured at four facilities located in Battle Creek, Michigan; Jonesboro, Arkansas; Modesto, California; and Niagara Falls, Ontario. Post's portfolio of brands includes diverse offerings to meet the taste and nutritional needs of all families, including such favorites as Honey Bunches of Oats®, Pebbles™, Great Grains®, Post Shredded Wheat®, Post® Raisin Bran, Grape-Nuts®, and Honeycomb®. Post is dedicated to health and wellness, offering consumers a variety of cereal choices to meet their nutritional needs from whole grain and fiber to lower sugar offerings. For more information, visit www.postfoods.com.

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